How to Counter 'Business Risk' from Mobility at Workplace?

HR managers can now gain visibility and take control of how employees communicate and collaborate.

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Role of mobile phone at Work

With the recent boom in mobile and desktop messaging apps, we need to closely observe how these personal communications tools are used in routine business operations and their impact on sensitive company data. In fact, a recent survey by research firm Gartner, uncovered that 45% of workers not required to use a personal device for work were doing so without their employer's consent. Today, messaging is increasingly becoming the most preferred tool of communication by teams and individuals, for both internal and external communication. This sort of communication puts a company at risk because of apps that are insecure and unauthorised.

Today, it is easier than ever before for employees to use their mobile phones to click a picture of credit card to send to a vendor or share project details. The tricky bit is that most organizations don't have a clear visibility of such actions and absolutely no control and this can eventually lead to serious repercussions. According to recent poll, 80% of employees have a smartphone with access to internet. This enables them to use personal messaging at work and knowingly or unknowingly leak crucial company data.

NUMBER OF BREACH INCIDENTS BY TYPE

- IDENTITY THEFT
- FINANCIAL ACCESS
- EXISTENTIAL DATA
- ACCOUNT ACCESS
- NUISANCE

3%
11%
11%
53%
22%
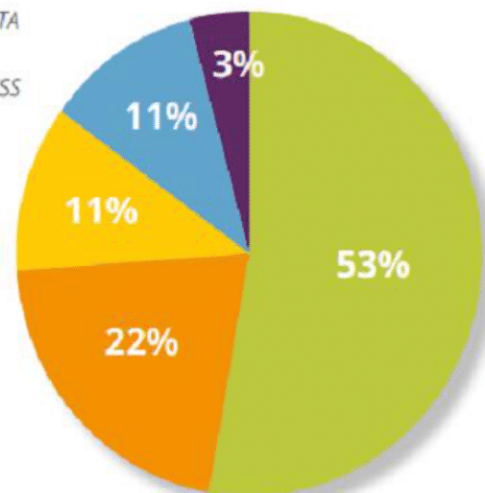
The need for improved communication in any enterprise brings with it an increased enterprise risk. Big brands like Experian, British Airways, EBay, Carphone Warehouse, TalkTalk and many others have faced the brunt of data breach.

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Reputation and Revenue at stake

Product road maps, budget forecasts, financial data, credit card data – these are just some of the many business assets that run the risk of being stolen or misused. If this data is leaked, it can put the company at risk of reputation and revenue loss. During a recent research, when employees were asked to specify the frequency at which sensitive information is sent and received using a personal messaging app, 46% of respondents said daily or weekly.

Cost of Data Breach

The average clean-up cost of an enterprise mobile data breach is £167,000. The average cost per lost or stolen record can be as high as $161. Companies who suffered a breach reported that remedying the damage caused by these breaches had cost them £25,000 to £100,000. A further 10 per cent reported remediation expenses of more than £500,000.

The need to be Compliant

Globally, companies are required to meet certain regulations and also ensure that employee details, financial data and medical details remain secure. Companies are under pressure to meet regulations, yet they find it difficult to dissuade employees from using personal messaging for communication at work.

Is Your Enterprise at Risk?

The amount of data breaches worldwide is on the rise year after year. According to a 2015 research by Ponemon Institute, the typical consolidated cost of a data breach amounts to $3.8 million, a rise by 23% since 2013.

How often is sensitive information being sent and received?

In a recent market research when employees were asked to specify the frequency at which sensitive information is sent and received using a personal messaging app, 46% of respondents said daily or weekly.

13%	Daily
33%	Weekly
29%	Monthly
24%	Annually
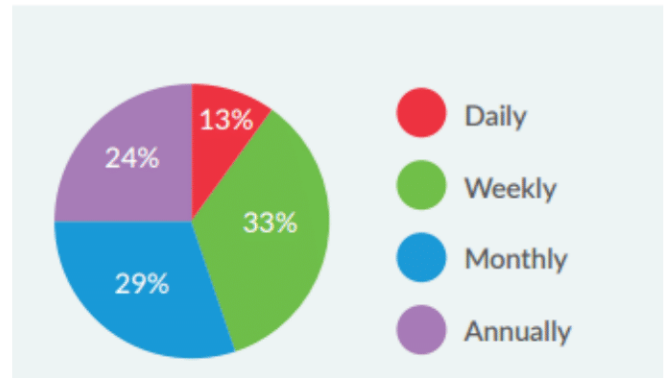
How Does Avenir Use Kore to Empower you?

- ## Secure Communication

    Issue: As an HR administrator you need to send sensitive employee information like payroll data, employment verifications & medical details. Your company can be held liable for noncompliance if this information reaches unauthorised recipients.

    Our Solution: Kore enables administrators to protect private information like social security numbers, bank account numbers, and medical details by applying expiration, access and share controls to limit accessibility.

- ## On Boarding Made Easy

    Issue: Employees are required to fill out various forms at the time of on boarding which leads to frustration and delay in projects.

    Our Solution: Avenir uses Kore to streamline the on boarding process by enabling a single complaint interface. This platform allows new employees to easily communicate with the management, store and maintain information whilst using virtual assistants to complete the tasks.

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• Streamline payable workflows

Issue: Accounts payable can become disorganised when workflows include multiple documents, accounting systems, communication methods and people.

Our Solution: Kore streamlines accounts payable workflows by providing a single, compliant interface in which accountants and controllers can securely communicate with internal customers, store and maintain invoices and use virtual assistants to complete tasks in accounting systems

• Approve & Execute in a click

Issue: Multiple platforms used for communication and execution of tasks. This makes activities carried out by HR to be tedious and time consuming.

Our Solution: We customise Kore for you to allow you to approve and execute tasks in just one click. You will literally manage your entire workforce through a message.

• Compliance

Issue: Organisations have to adhere to a number of regulations and be compliant. Tier 2 organisations have to additionally be Home Office compliant.

Our Solution: Maintains a secure, compliant & searchable record of reports and conversations.

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• Reduce Risk of data breach

Issue: Organisations run the risk of leaking sensitive employee information or even project road maps. HR managers often cannot control the way employees communicate and share vital information.

Our Solution: Kore technology is encrypt and secure. HR managers can control the entire lifecycle of a message and even call back messages.

If companies select the right messaging platform, employees can communicate and collaborate in an efficient and secure manner whilst also completing tasks more easily. Meanwhile, organizations also benefit control over the entire lifecycle, visibility over how information is shared, improved data security and a more compliant approach.

About Avenir IT

Avenir IT is a leading provider of Information Technology, Consulting and Outsourcing Services helping enterprises build scalable, agile and successful businesses. With over a decade's experience and presence in UK, India, Africa, Brunei and Dubai, Avenir IT has come a long way in Empowering Enterprises with the right technology. Avenir is the sole implementation partner of Kore in the UK.

To learn more about Avenir IT and implementation of Kore or to request a personalised demo for your organisation, visit www.avenir-it.com/kore or call us on +44 (0) 20 85965007

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